## **ORDER**

Orders Order / Rev: 718094 Alt Order #: 06349759 Product Desc: RNC WKYC 3275 Estimate: 09/28/12 - 10/05/12 Flight Dates: Primary AE: Joe Knauer 10/01/12 / 10/01/12 Sales Office: T-WAS Original Date / Rev: Order Type: Political Sales Region: NAT National Media Research Planning/ PC Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Republican National Committee** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	20	\$47,050.00	\$39,992.50		
10/01/12	10/05/12	60	\$100,300.00	\$85,255.00		

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	20	\$47,050.00	\$39,992.50	0.00
October 2012	60	\$100,300.00	\$85,255.00	0.00
Totals	80	\$147,350,00	\$125 247 50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
1	WKYC	09/28/1	2 10/05/12	Tonight Show	CM	1135p-1237a	F	:30	1	\$1,500.00 P-5	0.00 NM	3	\$4,500.00
	001414	-11-0 45	DI V TO 011	Tonight Show	_								
	TONITE		PLY TO SU	B LINES A THRU	В								
	-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/		09/30/12	F	1	\$1,500.00	0.00						
W	eek: 10/	01/12	10/07/12	F	2	\$1,500.00	0.00						
2	WKYC	10/05/1	2 10/05/12	M-F 4-5p	CM	4p-5p	F	:30	2	\$800.00 P-5	0.00 NM	2	\$1,600.00
				Ellen Degeneres									
	ELLEN												
101		rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
	eek: 10/		10/07/12		2	\$800.00	0.00 F			#000 00 P F	0.00 NIM		<b>#</b> 000 00
3	WKYC	10/05/1	2 10/05/12	M-F 430a-5a 430a News	CM	430a-5a	r	:30	1	\$300.00 P-5	0.00 NM	1	\$300.00
	CH 3 NI	EWS 430	)A	450a News									
	-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	01/12	10/07/12	F	1	\$300.00	0.00						
4	WKYC	10/05/1	2 10/05/12	M-F 5-6a	СМ	5a-6a	F	:30	2	\$1,000.00 P-5	0.00 NM	2	\$2,000.00
				Channel 3 News	@ 5AM								
		WS SUN											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/07/12	F		\$1,000.00	0.00						
5	WKYC	10/05/1	2 10/05/12	M-F 5-6p	СМ	5p-6p	F	:30	2	\$1,400.00 P-5	0.00 NM	2	\$2,800.00
				Dr. Phil									

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Order / Rev: 718094 Advertiser: Republican National Committee

Alt Order #: 06349759 Product Desc: RNC WKYC

Flight Dates: 09/28/12 - 10/05/12 Estimate: 3275

Ln Ch Start End DR. PHIL	Inventory Code Bre	ak Start/End	Time Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays Spots/We	ek Rate 2 \$1,400.00	Rating 0.00					
6 WKYC 09/28/12 10/05/12	Nightly News CM Nightly News	M-Su 6:28p-	-7p F	:30	1 \$4,000.00 P-5	0.00 NM	2	\$8,000.00
NBC NITELY NWS	rughuy ruono							
Start Date End Date	Weekdays Spots/We		Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	F F	1 \$4,000.00 1 \$4,000.00	0.00 0.00					
7 WKYC 10/05/12 10/05/12		7a-9a	F	:30	1 \$2,500.00 P-5	0.00 NM	1	\$2,500.00
TODAY SHW	Today Show	74 34	1	.50	1 ψ2,500.001 3	0.00 14101	'	Ψ2,300.00
Start Date	Weekdays Spots/We	ek Rate 1 \$2,500.00	Rating 0.00					
8 WKYC 09/28/12 10/05/12	M-F 730-8p CM	730-8p	F	:30	1 \$2,000.00 P-5	0.00 NM	2	\$4,000.00
0 Will 0 00/20/12 10/00/12	Entertainment Tonight	700 00	•	.00	. φ2,000.001 σ	0.00 14111	_	Ψ1,000.00
ENT TONIGHT 30	· ·							
Start Date End Date	Weekdays Spots/We		Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	F F	1 \$2,000.00 1 \$2,000.00	0.00 0.00					
9 WKYC 10/01/12 10/01/12	Tonight Show CM	1135p-1237		:30	2 \$1,500.00 P-5	0.00 NM	2	\$3,000.00
5 WK16 10/61/12 10/61/12	Tonight Show	1100p 1207	a m	.00	2 \$1,000.001 0	0.00 14101	_	ψο,σσσ.σσ
TONITE SHW	ŭ							
Start Date End Date	Weekdays Spots/We		Rating					
Week: 10/01/12 10/07/12	M	2 \$1,500.00	0.00		0 #000 00 P 5	0.00.104		<b>0.1</b> 000 00
10 WKYC 10/01/12 10/01/12	M-F 4-5p CM Ellen Degeneres	4p-5p	M	:30	2 \$800.00 P-5	0.00 NM	2	\$1,600.00
ELLEN	Elleri Degerieres							
Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
Week: 10/01/12 10/07/12	M	2 \$800.00	0.00					
11 WKYC 10/01/12 10/01/12	M-F 430a-5a CM	430a-5a	M	:30	1 \$300.00 P-5	0.00 NM	1	\$300.00
CH 3 NEWS 430A	430a News							
Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
Week: 10/01/12 10/07/12	М	1 \$300.00	0.00					
12 WKYC 10/01/12 10/01/12	M-F 5-6a CM	5a-6a	M	:30	2 \$1,000.00 P-5	0.00 NM	2	\$2,000.00
	Channel 3 News @ 5AM							
CH3 NEWS SUNRS	Mankdova Chata/Ma	als Data	Datina					
Start Date	Weekdays Spots/We	ek Rate 2 \$1,000.00	Rating 0.00					
13 WKYC 10/01/12 10/01/12	M-F 5-6p CM	5p-6p	M	:30	2 \$1,400.00 P-5	0.00 NM	2	\$2,800.00
	Dr. Phil	-1 -1			, ,			* ,
DR. PHIL								
Start Date	Weekdays Spots/We		Rating					
Week: 10/01/12 10/07/12 14 WKYC 10/01/12 10/01/12	Nightly News CM	2 \$1,400.00 M-Su 6:28p-	0.00 -7p M	:30	1 \$4,000.00 P-5	0.00 NM	1	\$4,000.00
14 WK16 10/01/12 10/01/12	Nightly News	W-3u 0.2op	-γρ w	.30	1 \$4,000.00F-3	O.OO INIVI	'	φ4,000.00
NBC NITELY NWS	gy							
Start Date End Date	Weekdays Spots/We		Rating					
Week: 10/01/12 10/07/12	M	1 \$4,000.00	0.00					
15 WKYC 10/01/12 10/01/12	M-F 7-9a Today CM	7a-9a	M	:30	1 \$2,500.00 P-5	0.00 NM	1	\$2,500.00
TODAY SHW	Today Show							
Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
Week: 10/01/12 10/07/12	M	1 \$2,500.00	0.00					
16 WKYC 10/01/12 10/01/12	M-F 730-8p CM	730-8p	M	:30	1 \$2,000.00 P-5	0.00 NM	1	\$2,000.00
ENT TONICHT 20	Entertainment Tonight							
ENT TONIGHT 30  Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
Week: 10/01/12 10/07/12	M	1 \$2,000.00	0.00					
17 WKYC 09/29/12 09/29/12	CM	11-1130p	S-	:30	1 \$3,500.00 P-5	0.00 NM	1	\$3,500.00
		•					•	

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Order / Rev: 718094 Advertiser: Republican National Committee

Alt Order #: 06349759 Product Desc: RNC WKYC

Flight Dates: 09/28/12 - 10/05/12 Estimate: 3275

Ln Ch St	art End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
	T 44	Sat 11-1135p LN SAT									
CH 3 NWS A	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12				\$3,500.00 1130p-107a	0.00	S- :30	2	\$2,500.00 P-5	0.00 NM	2	\$5,000.00
SAT NITE LI		Saturday Night L						, ,			*-,
Start Da Week: 09/24/1		Weekdays S-	Spots/Week 2	Rate \$2,500.00	Rating 0.00						
19 WKYC 09/	29/12 09/29/12	2 Sat 6-630p Channel 3 News	CM at 6P SAT	6-630p		S- :30	1	\$3,000.00 P-5	0.00 NM	1	\$3,000.00
CH 3 NWS A		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Consta ///onle	Data	Datina						
Start Da Week: 09/24/1		Weekdays	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
		<u>Description</u>		t/End Time		Weekdays			Rtg Type		
	24/12-09/30/12	Sat 6-630p	6-63	60p		S	a	:30 <del>(\$3,000.00)</del>	0.00 NM		
See MG [Prgm C											
	0.	Meet the Press	1030	Da-1130a			- Su	:30 \$3,000.00	0.00 NM		
MG for     M	19.1 09/29										
20 WKYC 09/		2 Sat 730-8p Sat 730-8P	СМ	730-8p	= = = = =	S- :30	2	\$800.00 P-5	0.00 NM	2	\$1,600.00
CASH EXPL				<b>-</b> .							
Start Da Week: 09/24/1		Weekdays S-	Spots/Week 2	Rate \$800.00	Rating 0.00						
21 WKYC 09/2		2 Golf Ryder Cup	CM	7A-6PM		S- :30	2	\$1,200.00 P-5	0.00 NM	2	\$2,400.00
RYDER CUI		SA/SU 7A-6PM		(9:00 AM-7:0	00 PM)			, ,			, ,
Start Da			Spots/Week	Rate	Rating						
Week: 09/24/12		S-		\$1,200.00	0.00	C .20		ф000 00 D г	0.00 NIM	,	<b>#000.00</b>
22 WKYC 09/	30/12 09/30/12	2 Browns Pre-Gam Browns Pre-Gam		1130a-12p		- S :30	1	\$800.00 P-5	0.00 NM	1	\$800.00
BROWNS H	UDDLE	2.0									
Start Da	_	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 Spot Ch Date	_	Description	1 Star	\$800.00 t/End Time	0.00	Weekdays	ء ا ء	ngth Rate	Rta Type		
		Browns Pre-Game I		Da-12p			- Su		0.00 NM		
See MG											
[Prgm C	hange] 02/12-10/05/12	Tonight Show	112	5p-1237a		- TWThF-		:30 \$800.00	0.00 NM		
M MG for:		Tonight Show	1130	ρρ-1237a		- 1 W1111'-		.50 \$600.00	U.UU INIVI		
23 WKYC 09/	30/12 09/30/12	2 Post NFL News	CM	Various		- S :30	1	\$3,500.00 P-5	0.00 NM	1	\$3,500.00
		LN Sun Follows I					·	<b>4</b> 0,000.00			**,******
CH 3 NWS F		Maralislasia	0	Data	Datina						
Start Da Week: 09/24/1		Weekdays S	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
24 WKYC 09/			СМ	Browns Toni		- S :30	1	\$650.00 P-5	0.00 NM	1	\$650.00
BROWNS T	ONIGHT	2.0g									
Start Da		Weekdays S	Spots/Week	Rate	Rating						
Week: 09/24/12			CM	\$650.00	0.00	- S :30		¢1 200 00 D 5	0.00 NM	,	¢2 400 00
25 WKYC 09/	50/12 09/30/12	2 Golf Ryder Cup SA/SU 7A-6PM	CIVI	7A-6PM (12:00 PM-6:		- is 130	2	\$1,200.00 P-5	U.UU INIVI	2	\$2,400.00
RYDER CUI	•			,	,						
Start Da	_	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 26 WKYC 09/2			CM	\$1,200.00 6-630p	0.00	- S :30	1	\$3,000.00 P-5	0.00 NM	1	\$3,000.00
20 VVICTO 09/	JU/ 12 U3/JU/ 12	Channel 3 News		0-000p		- ວ .ວ∪	'	ψυ,υυυ.υυ F <b>-</b> 3	U.UU INIVI	'	ψ5,000.00
CH3 NWS@		Weekdays		Pate	Pating						

Spots/Week

Rate

Rating

Weekdays

Start Date End Date

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Order / Rev: 718094 Advertiser: Republican National Committee

Alt Order #: 06349759 Product Desc: RNC WKYC

Flight Dates: 09/28/12 - 10/05/12 Estimate: 3275

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
26 WKYC	09/30/1	2 09/30/12	Sun 6-630p	CM	6-630p	-	S	:30	1 \$3,000.00 P-5	0.00 NM	1	\$3,000.00
OLIO NIIA	VO @ 0 VV	II/NID	Channel 3 News	at 6p SUN								
	VS@6 W rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	na .					
Week: 09/2		09/30/12	S	1		0.0	_					
27 WKYC	09/30/1	2 09/30/12	NFL Regular Sea	son Fo@M	NFL Football	-	S	:30	1 \$10,000.00 P-5	0.00 NM	1	\$10,000.00
	====.		NFL Football									
	JN-FTBL		Mookdovo	Spoto/Mook	Poto	Dotin						
Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$10,000.00	Ratin 0.0	_					
		2 09/30/12	Sun 9-1030a	CM	9a-1030a		S	:30	3 \$1,500.00 P-5	0.00 NM	3	\$4,500.00
			Channel 3 News	Sun 9a								
	MRN N		Ma alada sa	Ca ata ///a ala	Data	Datia	_					
Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 3	Rate \$1,500.00	Ratin 0.0	_					
			M-F 11-1135p	CM	11-1135p		T	:30	1 \$3,500.00 P-5	0.00 NM	1	\$3,500.00
			Channel 3 News						<b>,</b> , ,			, . ,
	NS AT 1											
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,500.00	Ratin 0.0	_					
		2 10/04/12	Tonight Show	CM	1135p-1237a		T	:30	1 \$1,500.00 P-5	0.00 NM	1	\$1,500.00
00 WK10	10/04/1	2 10/0-/12	Tonight Show	OW	1100p 12070		•	.00	ι ψι,οοο.σσι σ	0.00 14101		Ψ1,000.00
TONITE	SHW		-									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Ratin	_					
Week: 10/0		10/07/12 2 10/04/12		1 CM	\$1,500.00 4p-5p	0.0	T	:30	2 \$800.00 P-5	0.00 NM	2	\$1,600.00
31 WKIC	10/04/1	2 10/04/12	Ellen Degeneres		4p-5p		1	.30	2 \$600.00F-3	U.UU INIVI		φ1,000.00
ELLEN												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	_					
Week: 10/0		10/07/12	T	2	\$800.00	0.0	00 T	.20	4	0.00 NIM	,	<b>#200.00</b>
32 WKTC	10/04/1	2 10/04/12	M-F 430a-5a 430a News	CM	430a-5a	-	1	:30	1 \$300.00 P-5	0.00 NM	1	\$300.00
CH 3 NE	EWS 430	)A										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	_					
Week: 10/0		10/07/12	T	1	\$300.00	0.0			0 04 000 00 0 5	0.00.1114		<b>#0.000.00</b>
33 WKYC	10/04/1	2 10/04/12	M-F 5-6a Channel 3 News	CM @ 5AM	5a-6a	-	T	:30	2 \$1,000.00 P-5	0.00 NM	2	\$2,000.00
CH3 NE	WS SUN	NRS	Chamber of None	O 0/ IIII								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin						
Week: 10/0		10/07/12	T		\$1,000.00	0.0			0.04.400.00.5.5	0.00.104		40.000.00
34 WKYC	10/04/1	2 10/04/12	M-F 5-6p Dr. Phil	CM	5p-6p	-	T	:30	2 \$1,400.00 P-5	0.00 NM	2	\$2,800.00
DR. PHI	IL		D1. 1 1111									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>ıg</u>					
Week: 10/		10/07/12	T		\$1,400.00	0.0						
35 WKYC	10/04/1	2 10/04/12	Nightly News Nightly News	CM	M-Su 6:28p-7	/p -	T	:30	1 \$4,000.00 P-5	0.00 NM	1	\$4,000.00
NBC NI	TELY NV	VS	riigiiliy riews									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>ıg</u>					
Week: 10/		10/07/12	T	1	\$4,000.00	0.0						
36 WKYC	10/04/1	2 10/04/12	M-F 730-8p	CM	730-8p	-	T	:30	1 \$2,000.00 P-5	0.00 NM	1	\$2,000.00
ENT TO	NIGHT 3	30	Entertainment To	onigni								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>ıg</u>					
Week: 10/	01/12	10/07/12	T	1	\$2,000.00	0.0	00					
37 WKYC	10/02/1	2 10/02/12	M-F 11-1135p	CM	11-1135p	-	- T	:30	1 \$3,500.00 P-5	0.00 NM	1	\$3,500.00
CH 3 N/	NS AT 1	1	Channel 3 News	ат ттр М-Н								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	ıg					
Week: 10/		10/07/12	- T	1	\$3,500.00	0.0	00					
38 WKYC	10/02/1	2 10/02/12		CM	1135p-1237a	-	- T	:30	2 \$1,500.00 P-5	0.00 NM	2	\$3,000.00

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Flight Dates: 09/28/12 - 10/05/12 Estimate: 3275

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
TONITE	CLIM		Tonight Show Tonight Show		(11:35 PM-12	2:35 XN	۸)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a					I	
Week: 10/		10/07/12	- T		\$1,500.00	0.0	_						
39 WKYC	10/02/1	2 10/02/12	M-F 4-5p	CM	4p-5p	-	T	:30	2	\$800.00 P-5	0.00 NM	2	\$1,600.00
ELLEN			Ellen Degeneres										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 10/		10/07/12	- T	2	\$800.00	0.0	_					<u> </u>	
40 WKYC	10/02/1	2 10/02/12	M-F 430a-5a	CM	430a-5a	-	T	:30	1	\$300.00 P-5	0.00 NM	1	\$300.00
CH 3 NI	EWS 430	)A	430a News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/		10/07/12	- T	1	\$300.00	0.0							
41 WKYC	10/02/1	2 10/02/12	M-F 5-6a Channel 3 News	CM	5a-6a	-	T	:30	2	\$1,000.00 P-5	0.00 NM	2	\$2,000.00
CH3 NE	WS SUN	NRS	Channel 3 News	@ SAIVI									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/		10/07/12	- T		\$1,000.00	0.0				<u> </u>			
42 WKYC	10/02/1	2 10/02/12	M-F 5-6p Dr. Phil	CM	5p-6p	-	T	:30	2	\$1,400.00 P-5	0.00 NM	2	\$2,800.00
DR. PH	IL		DI. I IIII										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	_						
Week: 10/		10/07/12	- T		\$1,400.00	0.0		.00		\$4,000,00 D.F.	0.00 NIM		<b>#4.000.00</b>
43 WKYC	10/02/1	2 10/02/12	Nightly News Nightly News	CM	M-Su 6:28p-7	/p -	T	:30	1	\$4,000.00 P-5	0.00 NM	1	\$4,000.00
NBC NI	TELY NV	VS	gy										
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Ratin	_						
Week: 10/		10/07/12 2 10/02/12		CM	\$4,000.00 730-8p	0.0	)() T	:30	1	\$2,000.00 P-5	0.00 NM	1	\$2,000.00
44 WKIC	10/02/1	2 10/02/12	Entertainment To		730-op		1	.30	'	φ2,000.00 F-3	U.UU INIVI	'	\$2,000.00
ENT TO	NIGHT (			· ·									
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$2,000.00	Ratin 0.0	_						
		2 10/03/12	Tonight Show	CM	1135p-1237a		- W	:30	2	\$1,500.00 P-5	0.00 NM	2	\$3,000.00
10 111110	10/00/1	2 10/00/12	Tonight Show	0	1100p 12010	•		.00	_	ψ1,000.001 0	0.00 14111	_	φο,σσσ.σσ
TONITE		E. J.D.	M/s shalsass	0	Data	Daria	_						
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$1,500.00	Ratin 0.0	_						
		2 10/03/12	M-F 4-5p	CM	4p-5p		- W	:30	2	\$800.00 P-5	0.00 NM	2	\$1,600.00
			Ellen Degeneres										
ELLEN	rt Date	End Date	Weekdays	Spots/Week	Poto	Ratin	a						
Week: 10/		10/07/12	W	2	Rate \$800.00	0.0	_					İ	
47 WKYC	10/03/1	2 10/03/12	M-F 430a-5a	CM	430a-5a	=	- W	:30	1	\$300.00 P-5	0.00 NM	1	\$300.00
CLLANI	EWS 430	۸۸	430a News										
	⊏໙໙ 4૩ເ rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/		10/07/12	W	1	\$300.00	0.0	_						
48 WKYC	10/03/1	2 10/03/12	M-F 5-6a	CM	5a-6a	-	- W	:30	2	\$1,000.00 P-5	0.00 NM	2	\$2,000.00
CH3 NE	WS SUN	IDS	Channel 3 News	@ 5AM									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 10/		10/07/12	W	2	\$1,000.00	0.0	00					<u> </u>	
49 WKYC	10/03/1	2 10/03/12		CM	5p-6p	-	- W	:30	2	\$1,400.00 P-5	0.00 NM	2	\$2,800.00
DR. PH	IL		Dr. Phil										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/		10/07/12	W		\$1,400.00	0.0							
50 WKYC	10/03/1	2 10/03/12		CM	M-Su 6:28p-7	7p -	- W	:30	1	\$4,000.00 P-5	0.00 NM	1	\$4,000.00

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Totals

80 \$147,350.00

 Order / Rev:
 718094
 Advertiser:
 Republican National Committee

 Alt Order #:
 06349759
 Product Desc:
 RNC
 WKYC

 Flight Dates:
 09/28/12 - 10/05/12
 Estimate:
 3275

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
			Nightly News								
NIDO NI		NC.	Nightly News								
_	ITELY NV	_								ı	
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10	)/01/12	10/07/12	W	1	\$4,000.00	0.00					
51 WKYC	10/03/1	2 10/03/12	M-F 7-9a Today	СМ	7a-9a	<b>W</b>	:30	1 \$2,500.00 P-5	0.00 NM	1	\$2,500.00
			Today Show								
TODAY	Y SHW		•								
Sta	art Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating					
Week: 10	)/01/12	10/07/12	W	1	\$2,500.00	0.00					
52 WKYC	10/03/1	2 10/03/12	Prime Political Pr	ogram CM	Prime Politi	cal Pro:W	:30	1 \$10,000.00 P-5	0.00 NM	1	\$10,000.00
			Prime Political Pr	ogram	(9:00 PM-11	1:00 PM)					
PRESI	DENTIAL	DEBATE		· ·	`	,					
Sta	art Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating					
Week: 10	/01/12	10/07/12	W	15	\$10,000.00	0.00					